

CONCOURS D'ENTREE EN 1ere ANNEE – SESSION DE JUILLET 2018

EPREUVE d'ANGLAIS

Durée 2h00 - Coefficient 1

SECTION A: GRAMMAR (10MARKS)

I. Choose the correct answer from the brackets to complete the sentences. (5marks)

1. The players are wearing _____ (red tops, a red top, reds top)
2. Does this town _____ a university? (haves, has, have)
3. His father _____ two days ago. (travels, has travelled, travelled)
4. Please tell me _____ the village hospital is. (wear, where, were)
5. Joe has _____ been to France. (ever, not ever, never)

II. Complete the following sentences with the appropriate words chosen from brackets. (5mks)

1. We can't pass this exam _____ we seriously get to work. (if, unless, by)
2. Many children in Africa are still _____ of malaria. (killing, dead, dying, death)
3. You need a lot of _____ to do that kind of physical job. (strong, strength, strenth)
4. We have been expecting his arrival _____ yesterday. (for, since, by)

5. Come very early tomorrow _____ we can take the first bus. (so that, then, because)

III. Complete the sentences below following the instructions in brackets correctly. (5mks)

1. Terry studied very hard. He failed the test. (join without but)

2. Children really enjoy sweet things, _____? (write a question tag)
3. I will go to university next year _____.
(complete with a conditional)
4. That woman is carrying her luggage to the travel agency. (write in the plural form)

5. Students _____ eat in class during lessons. (complete with a modal verb)

SECTION B: VOCABULARY (10MARKS)

I. Find the word in brackets which is nearest in meaning to the underlined word in the following sentences. Write your answers in the spaces provided (5marks)

1. The passenger got seriously injured in the accident. (abused, insulted, wounded, killed). _____
2. During the holiday, I saw my teacher in my village by chance. (luck, change, coincidence, determination) _____
3. My mother earns 100 000F a month as salary. (works, receives, gives, progresses) _____

4. Mary is really **fortunate** to have found her missing purse with all her money. (rich, wealthy, lucky, happy) _____
5. I didn't expect to find so many **grown ups** at a little boy's party. (people, adults, delinquents, hawkers) _____

II. Write against each definition the word it defines. You may choose from the list of words. (import, tax, guardian, guide, client, customer, launch, lunch,) (5marks)

1. Money you pay to the State when you run a business _____
2. A person who pays for a service _____
3. The meal eaten in the middle of the day _____
4. The start of an activity _____
5. Someone who shows you the way _____

III. Write the word with the odd pronunciation in the space provided. (2.5 marks)

1. mention, passion, dimension, diffusion, frustration, _____
2. warning, paraliament, fararming, arbitrary _____
3. triumph, advise, reliabile, insist, provide _____
4. defenses, churches, analyses, concentrates, focuses _____
5. managed, passed, attacked, marched, protected _____

SECTION C: READING COMPREHENSION (5MARKS)

Beware! Retailers are tricking you into spending more money!

1. Smell is a common trick used to get shoppers spending. Most supermarkets now welcome customers with the smell of fresh bread or roast chicken to make you hungry, in which case you are much more likely to buy food. Imagine if you're starving! Many restaurants and fast food outlets use the same trick and send kitchen smells onto the street to attract more customers.

2. Retailers would quickly go out of business if we walked straight in, bought what we needed, then walked straight out again. This is why in food shops, major items such as bread and milk are placed at the back. Similarly, in clothes shops, fitting rooms and cash desks are usually far from the entrance. Shopping malls usually have complicated floor plans so that it's easy to get in, but harder to find your way out. Also, separating escalators between floors means you have to walk around the mall to go up to another level. The more time you spend inside, the more money you are likely to spend. Don't let them get away with it !

3. The way that products are displayed also plays a very important role. More popular items are usually in the middle of aisles so that you have to walk further, past more products to reach them. Products that shops want to promote are placed at eye-level or at the end of aisles to get maximum attention. Many companies pay shops to place their products there.

4 Have you ever wandered into a shop with a list of few things, only to come out with twice as much stuff ? There is a reason for this. Retailers have been using different techniques to increase their sales for years. And they work!

5 Have you ever noticed that certain shelves in shops look untidy, as if customers have been moving everything around? This is not by accident. You may think that people would be put off by this but retailers often make areas look untidy, so that customers believe they are looking at 'reduced price' products or a very popular promotion.

6. Even the way floors are designed can make you spend more. In many supermarkets, the tiles in aisles with expensive items are smaller so that it sounds as if your trolley is moving faster, which makes you slow down and spend more time in that area. Many shops use carpets to slow your speed. Other shops remove windows, so that you have less connection with the outside world and are more likely to spend more time shopping. If you can't see that it is getting dark outside, you are more likely to take your time inside the shop.

Questions

1. Write the number corresponding to each paragraph in the part of the text it should belong. (3marks)

Introduction _____, development _____, conclusion _____

Name the organ associated with each of the following senses. (1X2)

smell _____, sight _____

Do you think the retailers' tricks mentioned in the passage are successful? Say why. (2marks)

If you were a retailer or businessman, which other strategy would you use to make sure customers buy more? Name and explain. (3marks)

Section D: Writing (10marks)

Write an essay of 250 – 300 words on the topic below.

1. Nowadays, many youths are leaving the country to stay abroad with the intention of making a living. Do you think the choice of emigration is the best option to achieve success in life?
2. There is much violence and insecurity in the world today. What are the causes of these and what are the different forms they may take? Also consider their consequences and suggest possible solutions for a more peaceful world.